



**Quarterly Newsletter**  
**Winter Edition**  
**March 2014**



Greeting IOBSE members! We have a lot of great information to share with in this quarter's newsletter.

In our February Board meeting we had the opportunity to sit down and focus on the things that we felt we excelled at in 2013 and where we can get better moving forward into 2014. Through the execution of a SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats) the focuses for the organization in 2014 will be:

**Students/Education:**

- Providing our student with a very clear scholarship selection process
- Examining Student Chapters at select Universities
- Fall focused recruiting efforts for stronger campus partnerships

**Membership:**

- Broad base social media presence from all committees (Student, Conference Planning, Education, Finance).
- Increased participation in ASIS fall activities

**Business Planning:**

- 3 Year Business planning for budgeting and board succession

***Will Baker, President IOBSE***

## Spring Conference 2014

This year's Spring Conference is just weeks away. It takes place from April 30<sup>th</sup> to May 2<sup>nd</sup> in Pleasanton, CA and is hosted by Ross Stores.

Do you plan to attend? If so and have not registered then do so right away. The early bird discount expires on 03/31/2014. Download the [Conference Registration Form](#).

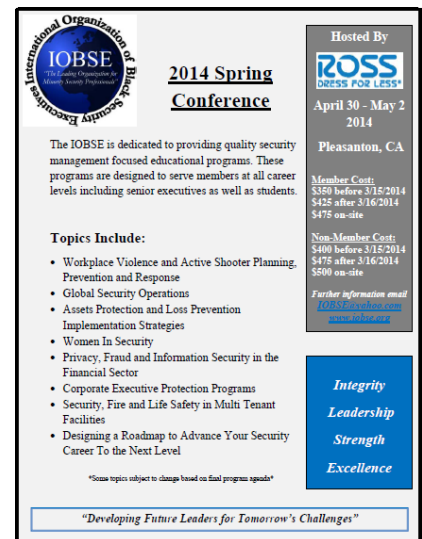
The conference hotel is the [Hilton Pleasanton](#) with a negotiated rate of \$129 per night. It has many great services and amenities including complimentary access to the [ClubSport](#) fitness resort which is connected to the property.

There will be convenient air travel access via three major airports including Metropolitan Oakland International, San Francisco International and San Jose International.

IOBSE Executive Assistant [Stephanie Williams](#) is processing registration forms and managing the hotel room block. Please contact her directly at [jobse@yahoo.com](mailto:jobse@yahoo.com) regarding these items.

Topics that will be covered include the following. You can also download the [Conference Flyer](#).

- Workplace Violence and Active Shooter Planning, Prevention and Response
- Global Security Operations
- Assets Protection and Loss Prevention Implementation Strategies
- Women In Security
- Privacy, Fraud and Information Security in the Financial Sector
- Corporate Executive Protection Programs
- Security, Fire and Life Safety in Multi Tenant Facilities
- Designing a Roadmap to Advance Your Security Career To the Next Level



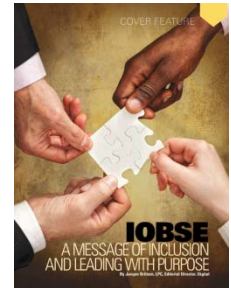
The flyer for the IOBSE 2014 Spring Conference features the IOBSE logo (International Organization of Business Executives for Loss Prevention and Security) and the text "2014 Spring Conference". It describes the organization's mission and lists topics such as Workplace Violence, Global Security Operations, and Corporate Executive Protection. It also provides member and non-member costs, a contact email for further information, and a blue box with the words "Integrity", "Leadership", "Strength", and "Excellence". At the bottom, it states "Developing Future Leaders for Tomorrow's Challenges".

In addition to the security practitioners that will be in attendance, we will again sponsor approximately 25 college students. These students will be representing the following colleges and universities:

- University of Arkansas, Pine Bluff
- North Carolina Central University
- North Carolina A & T University
- Mississippi Valley State University
- Chicago State University
- Florida A & M University
- Bethune Cookman University
- Harris Stowe State University

## In The News

IOBSE was recently featured as the **cover** story for [LP Magazine](#)'s March - April edition. The article titled "[IOBSE A Message of Inclusion and Leading With Purpose](#)" tells the story of IOBSE history and details our mission, vision and purpose. This is a must read article that needs to be shared across the industry. Special thanks to LP Magazine Editorial Director Jacque Brittain for featuring us.



## Membership

As we near the end of the 1st quarter our membership data show that there is still opportunity for additional growth. If you have not yet renewed your 2014 membership or have yet to formally join the organization why not do it today!

A [New Membership Application](#) or [Renewal Membership Application](#) can be downloaded from the website.

## Free Resources

IOBSE Member [W. Barry Nixon](#) is offering two free resources to IOBSE members.

The 2013 [Workplace Violence Facts Sheet](#) provides a detailed look at violence in the American workplace by detailing specific data, statistics, graphs and charts with information about workplace violence. It uses data provided by the Bureau of Labor Statistics, Department of Justice, NIOSH, NCCI Research and more.



The [Workplace Violence Prevention eReport](#) provides timely information on worldwide workplace violence prevention practices, research, studies, resources and news. The eReport goal is to serve as a worldwide information portal to facilitate sharing of information and learning. It is distributed every other month to opt-in subscribers. Sign up to receive your complimentary subscription.

## Website Update

Additional updates to the website will continue throughout the year. The most recent update of significance is related to the [Conferences](#) page. All past conferences are listed on the right menu bar. We are now making those links live so that you can click on them and see previous years content including presentations, speakers and photos.

